

Financial Results for the Fiscal Year 2014 First Quarter

STAR MICRONICS CO., LTD.
<http://www.star-m.jp>

2013/06/27

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Financial Data

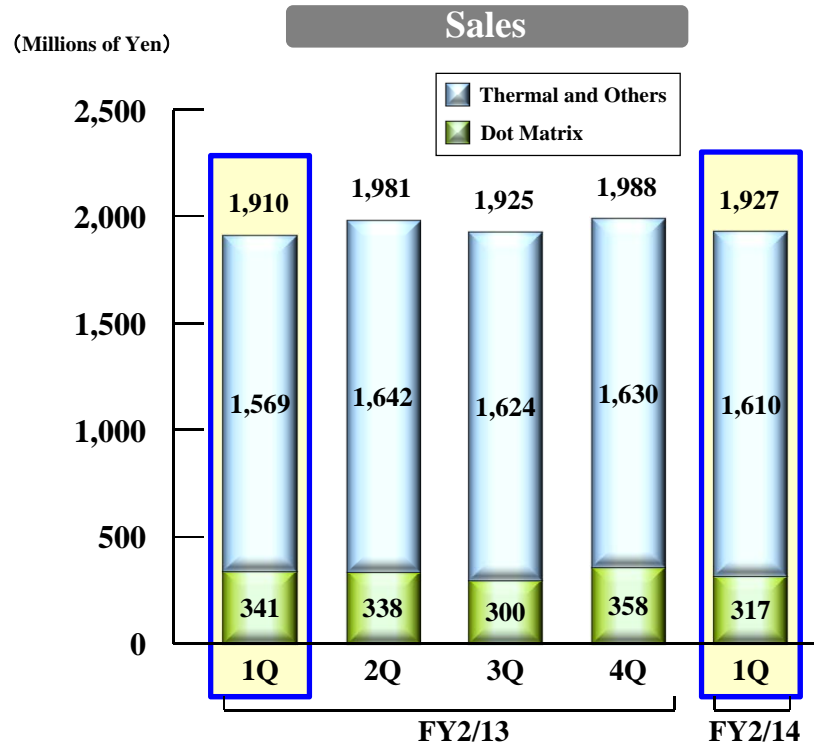


(Millions of Yen)

	FY2/13								FY2/14		Change (%) YoY
	1Q Actual		2Q Actual		3Q Actual		4Q Actual		1Q Actual		
	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	
Sales											
Special Products	1,910		1,981		1,925		1,988		1,927		0.9
Micro Audio Components	831		850		741		809		659		(20.7)
Machine Tools	5,839		5,952		4,842		6,262		4,952		(15.2)
Precision Products	1,105		1,124		955		737		831		(24.8)
Total	9,686		9,908		8,464		9,798		8,370		(13.6)
Operating Income											
Special Products	16	0.8	84	4.3	111	5.8	45	2.3	73	3.8	359.6
Micro Audio Components	(122)	-	0	0.1	(47)	-	(21)	-	20	3.1	-
Machine Tools	843	14.4	996	16.7	586	12.1	694	11.1	401	8.1	(52.3)
Precision Products	169	15.3	159	14.2	106	11.2	(80)	-	(25)	-	-
Eliminations or Corporate	(466)		(488)		(496)		(511)		(533)		
Total	439	4.5	753	7.6	260	3.1	126	1.3	(62)	-	-
Ordinary Income	514	5.3	764	7.7	429	5.1	545	5.6	268	3.2	(47.8)
Net Income	523	5.4	1,413	14.3	230	2.7	132	1.4	114	1.4	(78.0)

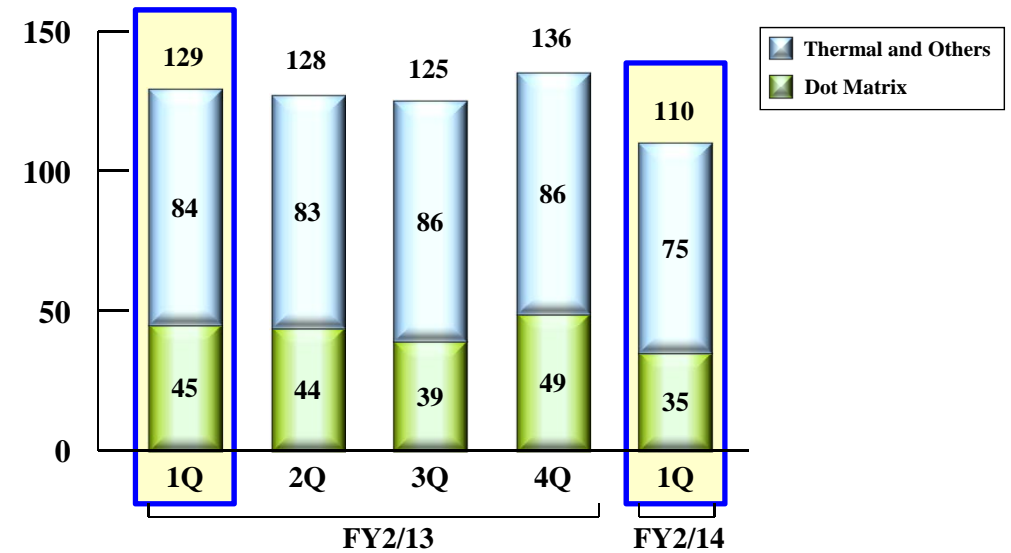
Exchange Rate	US\$	¥ 79.29				¥ 92.43	
	EUR	¥103.99				¥122.05	
	GBP	¥124.58				¥143.17	
	CHF	¥ 86.11				¥ 99.28	

Special Products

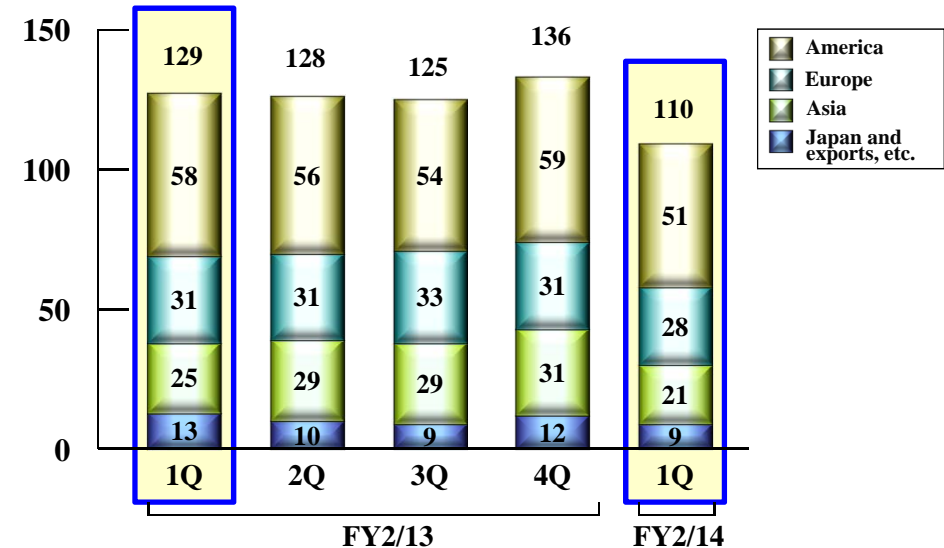


- Sales of thermal printers rose on the back of robust growth in demand from markets in North America and Japan.
- Sales of dot-matrix printers declined mainly due to stagnant demand in Europe reflecting the effects of the economic slowdown, and due to the impact in the Asian market of the sluggish pace of growth in the Chinese economy.

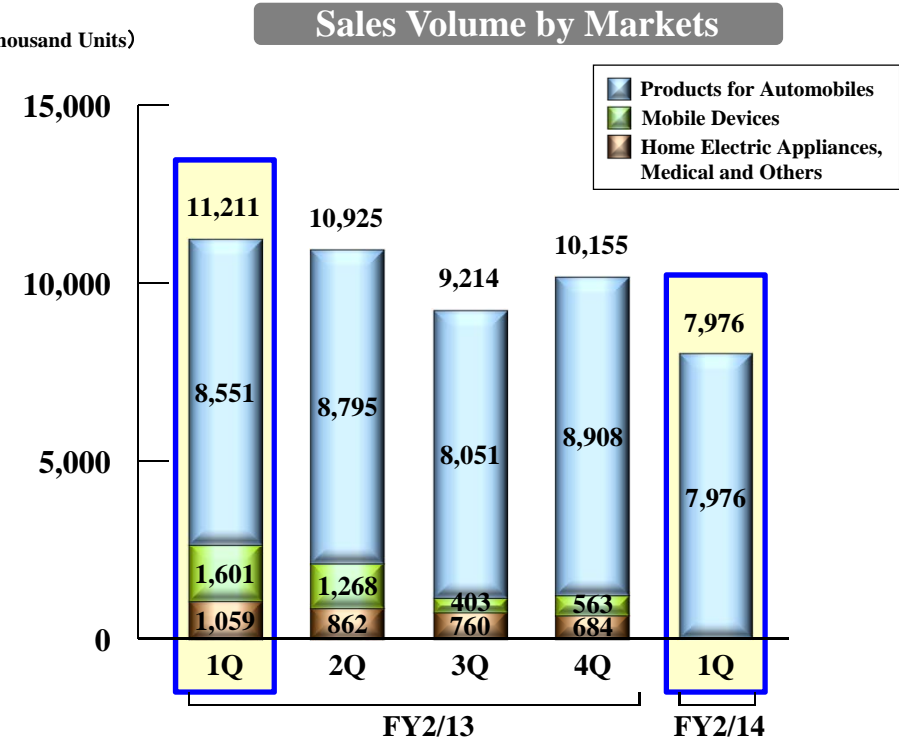
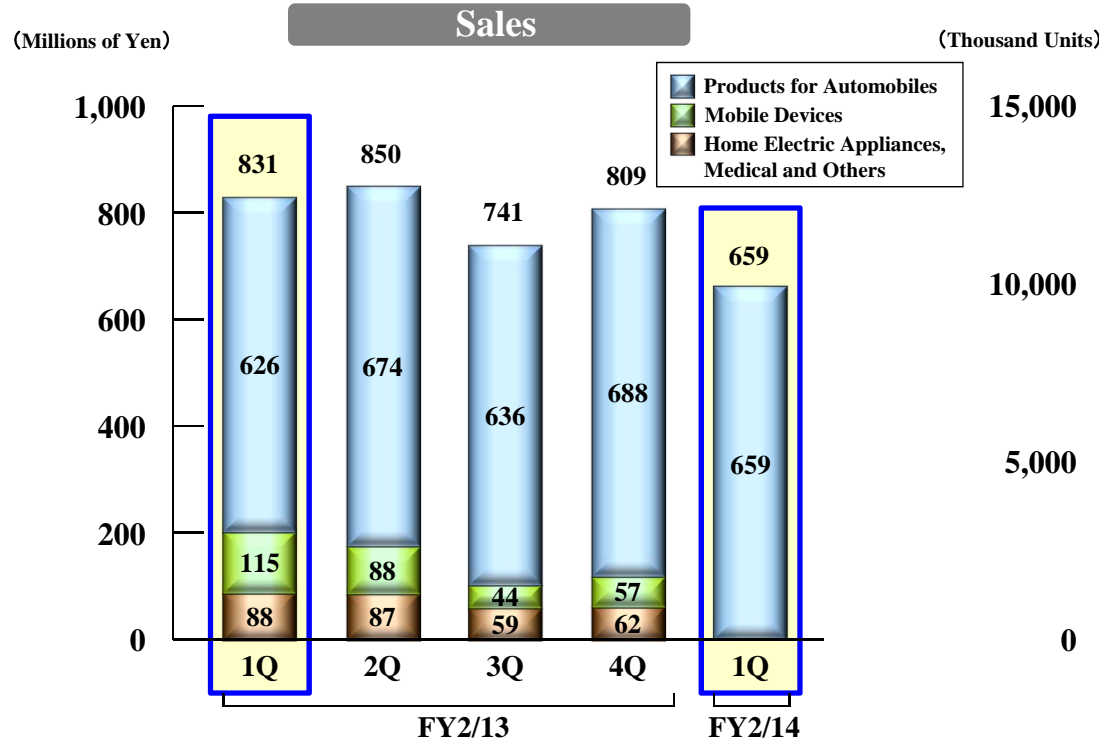
(Thousand Units) **Sales Volume by POS Printers Type**



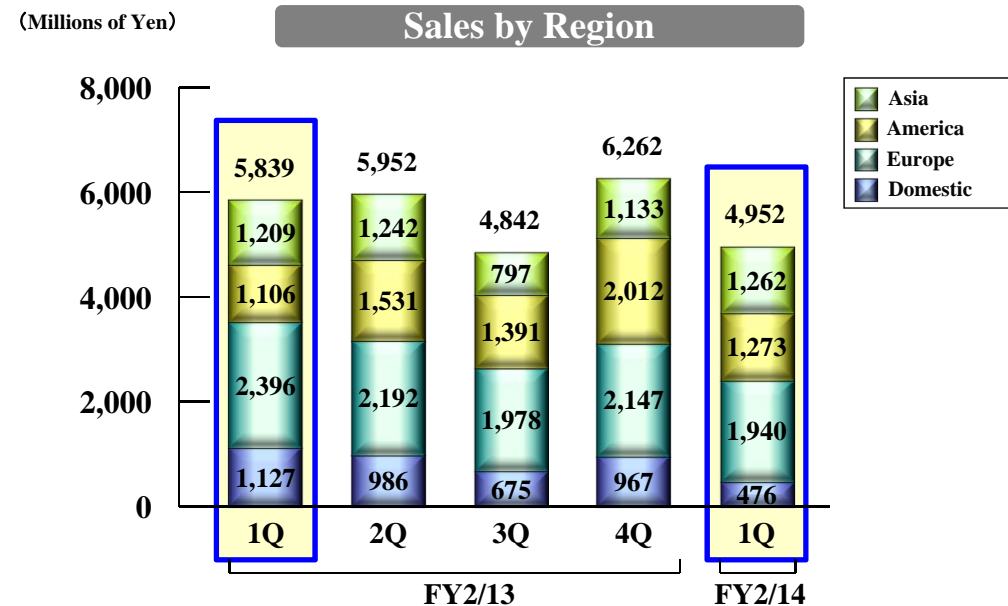
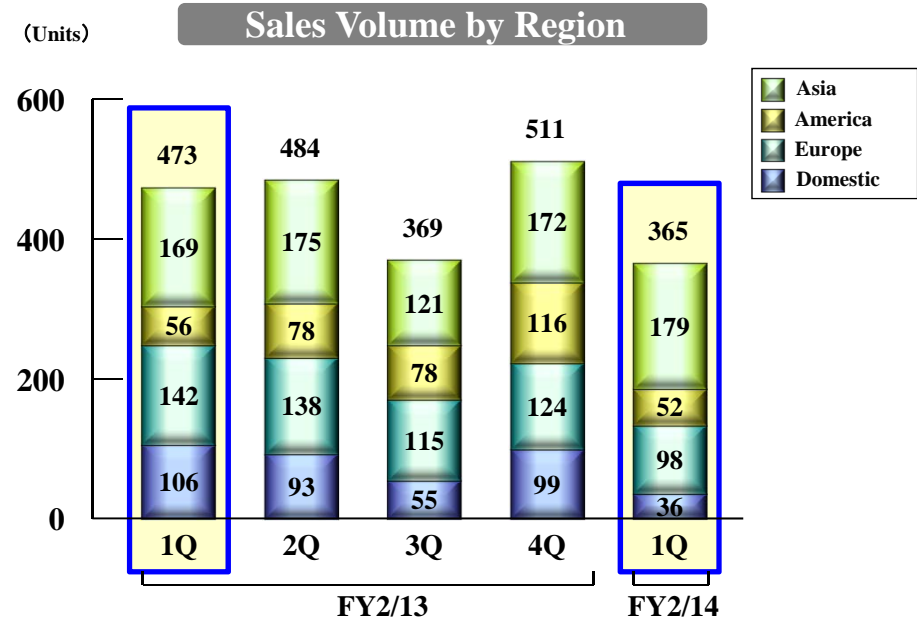
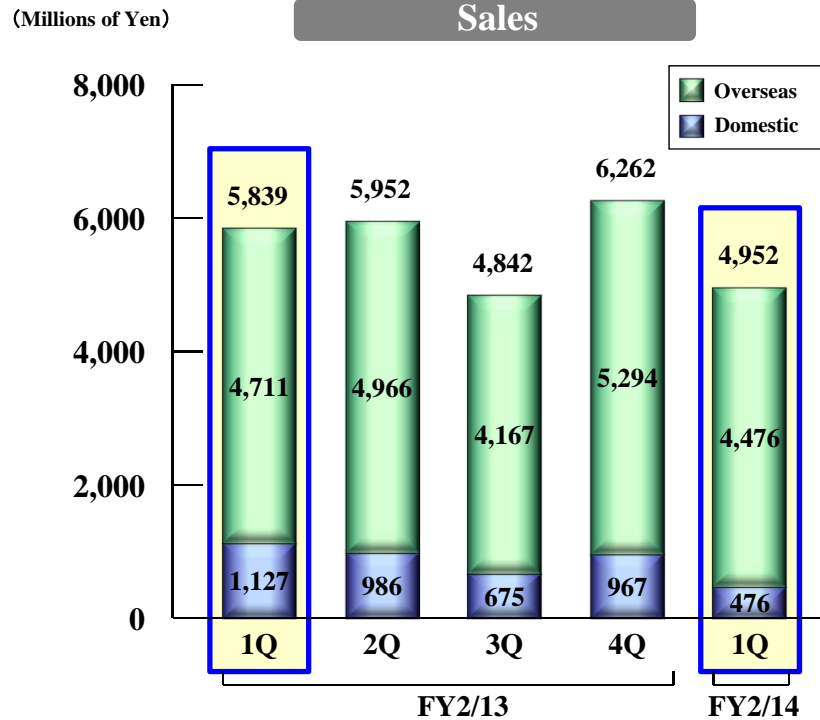
(Thousand Units) **Sales Volume by Region**



Micro Audio Components



▪ This segment is making preparations for its scheduled termination while ensuring that it continues to fulfill its supply responsibilities to customers.

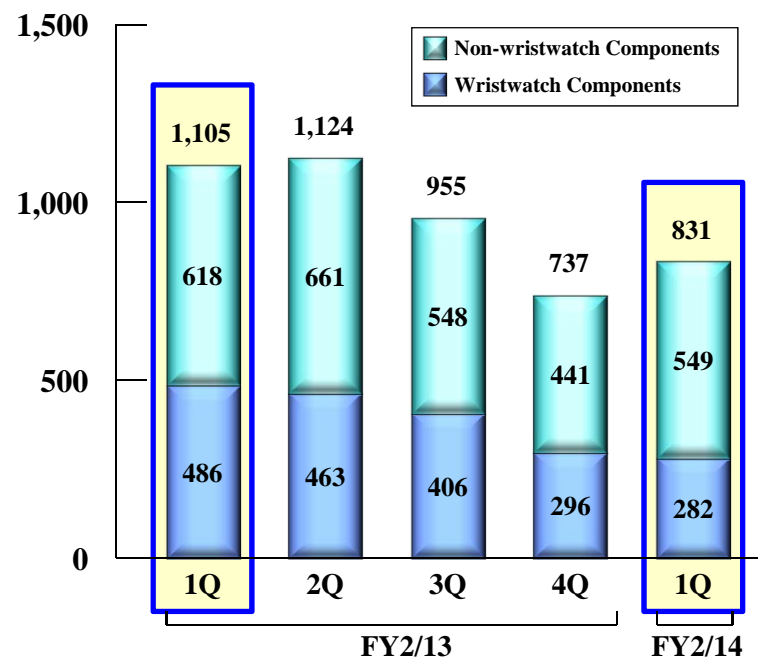


- Sales in the U.S. increased on the back of robust capital investments in the medical equipment and automotive-related sectors.
- Sales in the Asian market rose atop growth in demand from the mobile device-related sector in East Asia.
- Sales in the European market decreased sharply due to lackluster market conditions.
- The outlook for the Japanese market continued to remain uncertain mainly due to the impact of the shift to offshore production by the manufacturing sector. Consequently, there was a large decrease in sales in Japan.



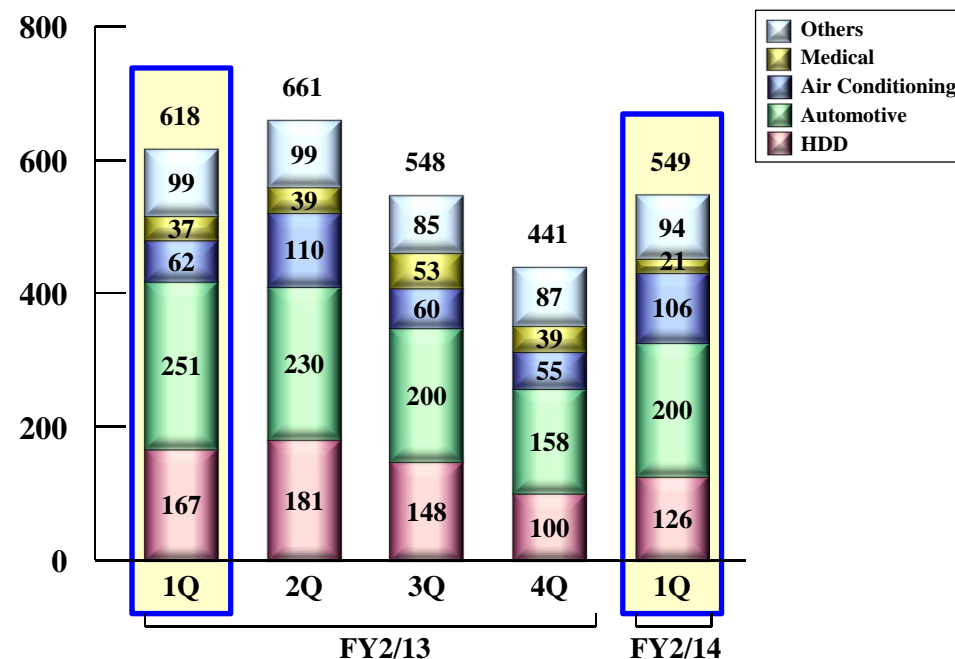
(Millions of Yen)

Sales



(Millions of Yen)

Sales of Non-wristwatch Components



- Sales of wristwatch components fell due to the continuing impact of production cutbacks by wristwatch makers.
- Sales of non-wristwatch components also declined overall. This mainly reflected sluggish sales of automobile-related components due chiefly to lackluster market conditions. In addition, sales of HDD components decreased year on year, following a special boost in demand in the first quarter of fiscal 2013 in the wake of the flooding in Thailand.

Reference: Business Segments and Products



Special Products

POS Printer
TSP100ECO



Mobile Printer
SM-S220



Card Reader/Writer
TCP300 II

Machine Tools



Swiss Type Automatic Lathe
ST-38



Turning Center
SF-25



CNC Automatic Lathe
SG-42

Precision Products

Wristwatch Components



Non-Wristwatch Components
(Automotive, Air Conditioning, HDD and Medical Components)

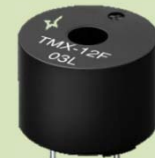


(Automotive Components)

Micro Audio Components



Speaker
SAC-30A



Magnetic Sounder
TMX-12F