

Financial Results for the Fiscal Year 2013 Third Quarter

STAR MICRONICS CO., LTD.
<http://www.star-m.jp>

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■ Financial Data	P2
■ Segment Overview	
▪ Special Products	P3
▪ Components	P4
▪ Machine Tools	P5
▪ Precision Products	P6
■ Reference	
Business Segments and Products	P7

Financial Data

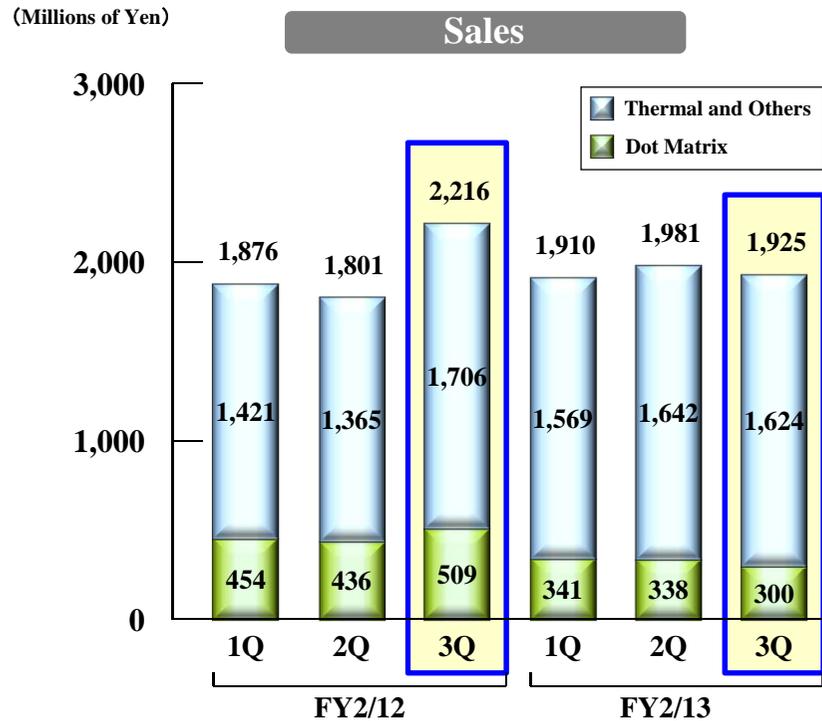


(Millions of Yen)

	FY2/12 Actual								FY2/13 Actual								Y o Y	
	1Q		2Q		3Q		1Q~3Q Total		1Q		2Q		3Q		1Q~3Q Total		1Q~3Q Total	
	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Change (%)								
Sales																		
Special Products	1,876		1,801		2,216		5,894		1,910		1,981		1,925		5,817		(77)	(1.3)
Components	765		750		715		2,231		831		850		741		2,423		191	8.6
Machine Tools	5,468		6,957		6,414		18,840		5,839		5,952		4,842		16,634		(2,205)	(11.7)
Precision Products	1,012		1,109		1,196		3,318		1,105		1,124		955		3,184		(133)	(4.0)
Total	9,123		10,619		10,542		30,284		9,686		9,908		8,464		28,059		(2,224)	(7.3)
Operating Income																		
Special Products	121	6.5	76	4.2	301	13.6	499	8.5	16	0.8	84	4.3	111	5.8	212	3.6	(287)	(57.5)
Components	(193)	-	(336)	-	(291)	-	(821)	-	(122)	-	0	0.1	(47)	-	(169)	-	652	-
Machine Tools	828	15.1	1,464	21.0	1,471	22.9	3,764	20.0	843	14.4	996	16.7	586	12.1	2,426	14.6	(1,337)	(35.5)
Precision Products	160	15.9	213	19.2	279	23.4	653	19.7	169	15.3	159	14.2	106	11.2	435	13.7	(218)	(33.4)
Eliminations or Corporate	(436)		(452)		(454)		(1,342)		(466)		(488)		(496)		(1,451)		(108)	
Total	481	5.3	964	9.1	1,306	12.4	2,752	9.1	439	4.5	753	7.6	260	3.1	1,453	5.2	(1,298)	(47.2)
Ordinary Income	605	6.6	939	8.8	1,222	11.6	2,767	9.1	514	5.3	764	7.7	429	5.1	1,708	6.1	(1,059)	(38.3)
Net Income	261	2.9	690	6.5	562	5.3	1,514	5.0	523	5.4	1,413	14.3	230	2.7	2,167	7.7	652	43.1

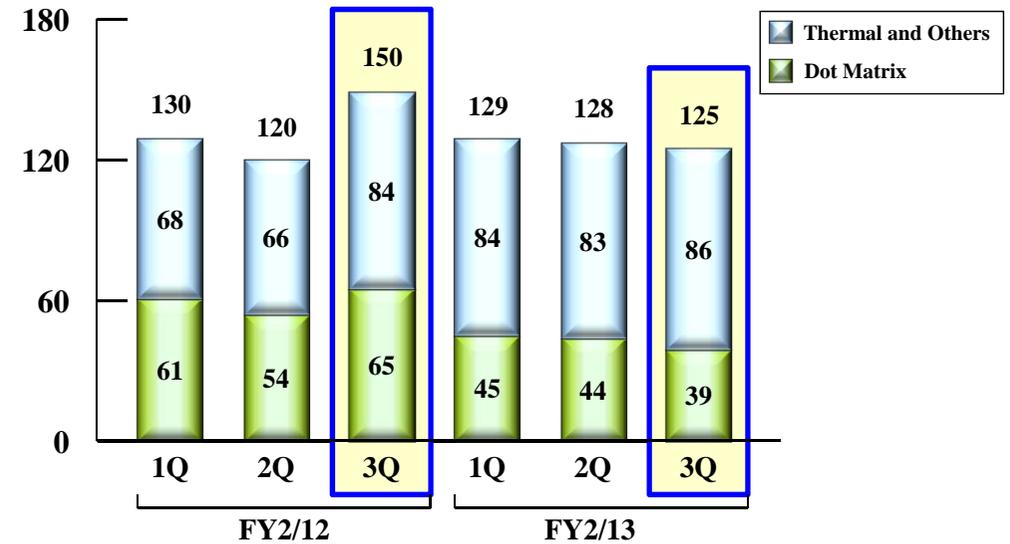
Assumed Exchange Rate (Full Year)

Exchange Rate	US\$	¥ 80.66				¥ 79.38	¥ 79.87
	EUR	¥113.38				¥101.76	¥101.73
	GBP	¥130.20				¥125.22	¥122.86
	CHF	¥ 91.96				¥ 84.50	¥ 84.44



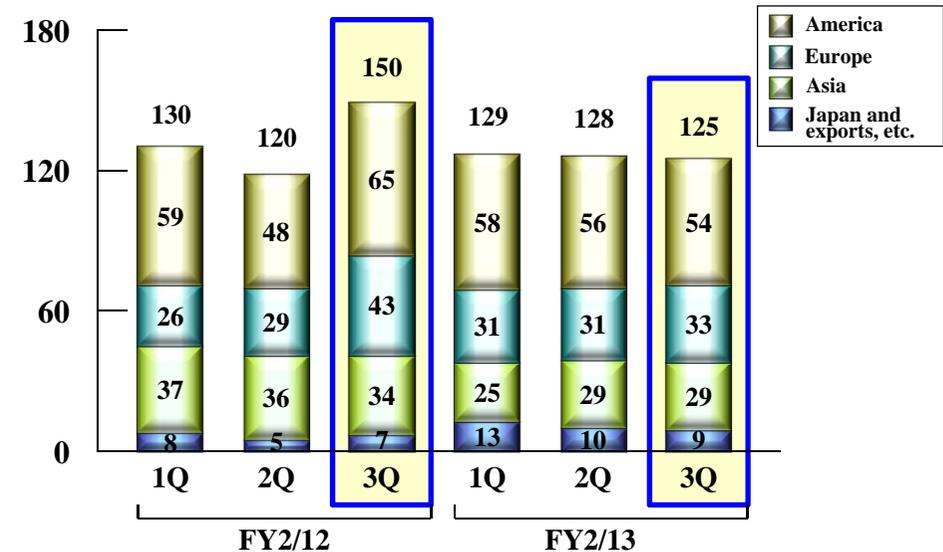
(Thousand Units)

Sales Volume by POS Printers Type



(Thousand Units)

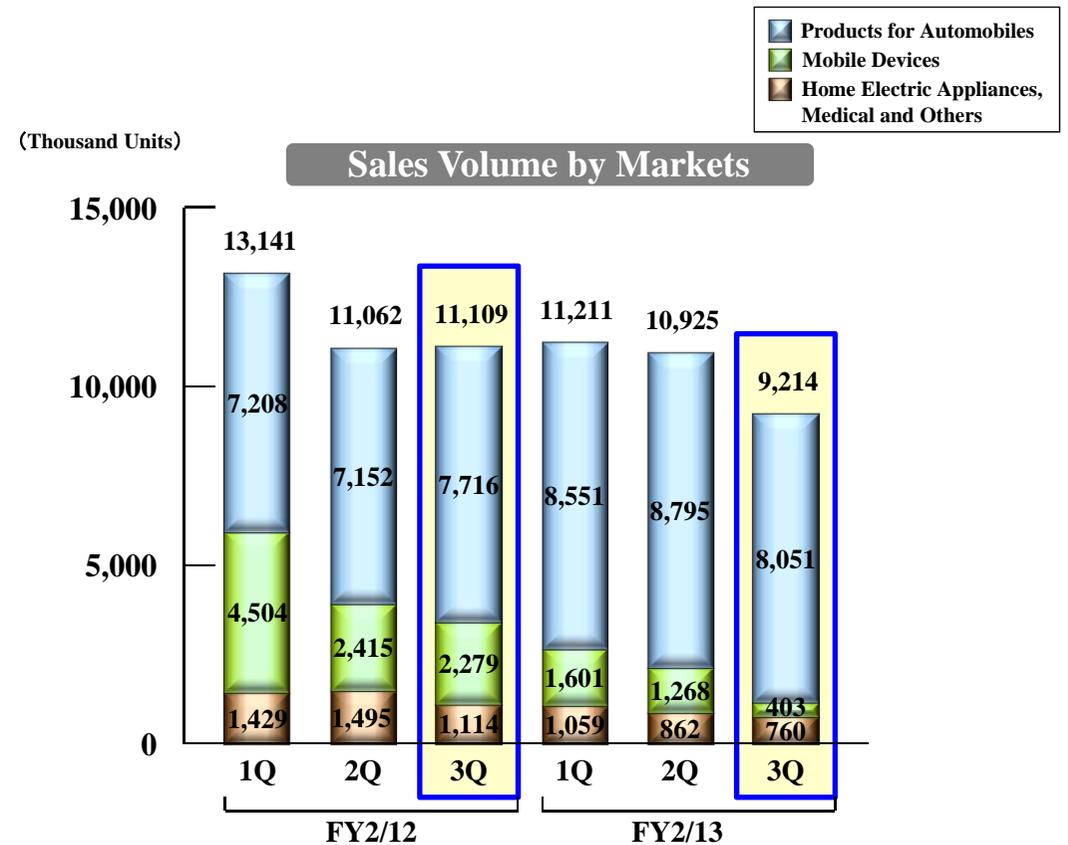
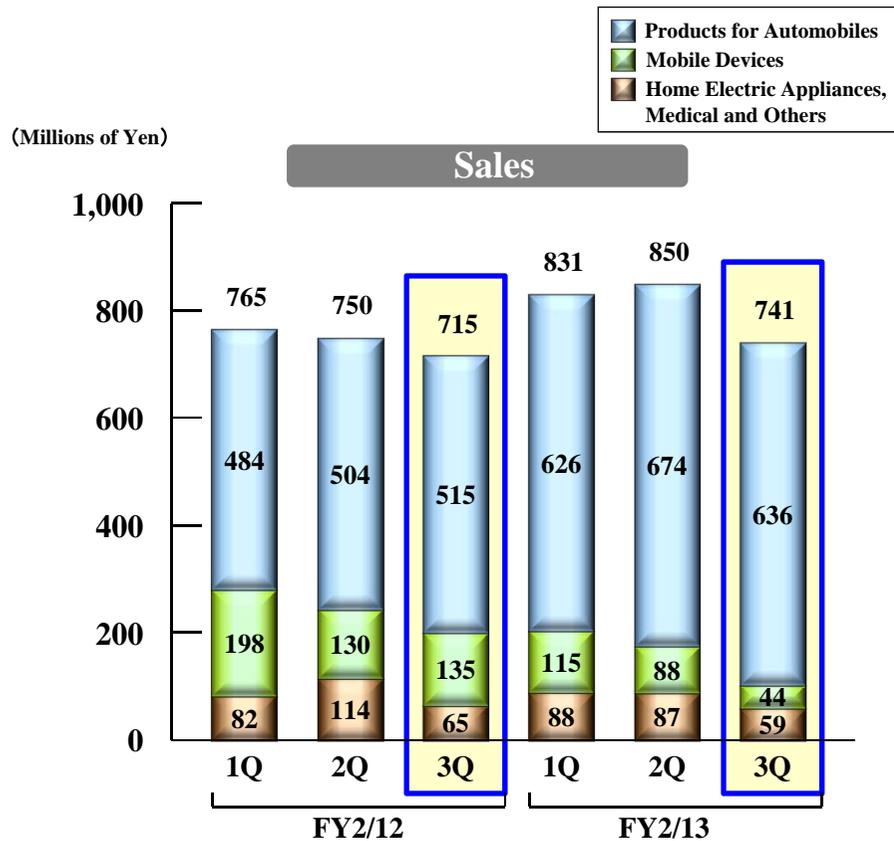
Sales Volume by Region



- Sales of thermal printers were brisk in the Americas, owing to new contracts that were won in North America and the introduction of the new BSC10 thermal printers in emerging markets.
- Sales in European markets were impacted by debt-related concerns.
- Sales of dot-matrix printers in Asia declined, mainly in reaction to the economic slowdown in China.
- In Japan, sales of thermal printers grew, most notably for the POS market.

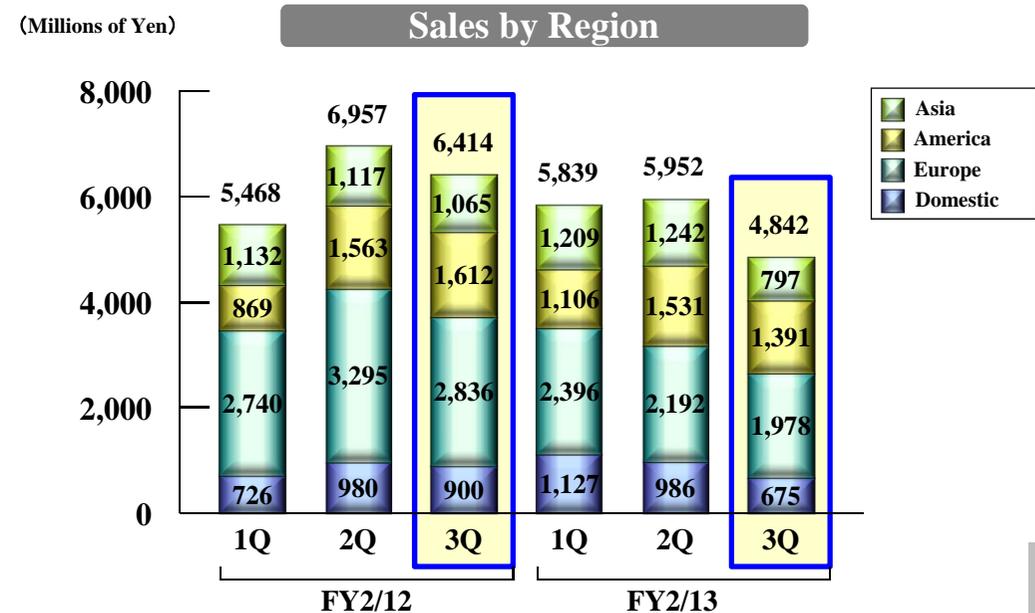
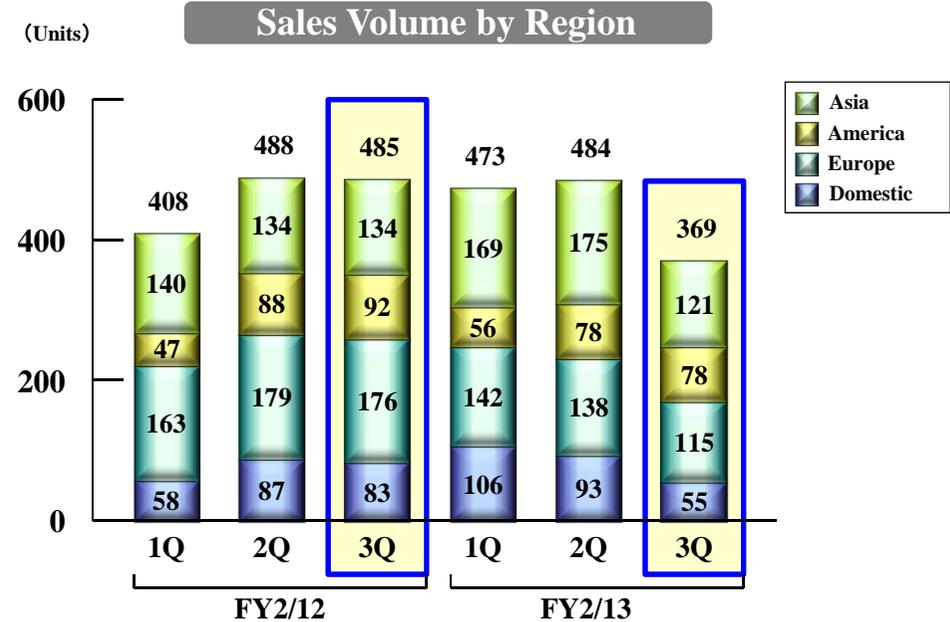
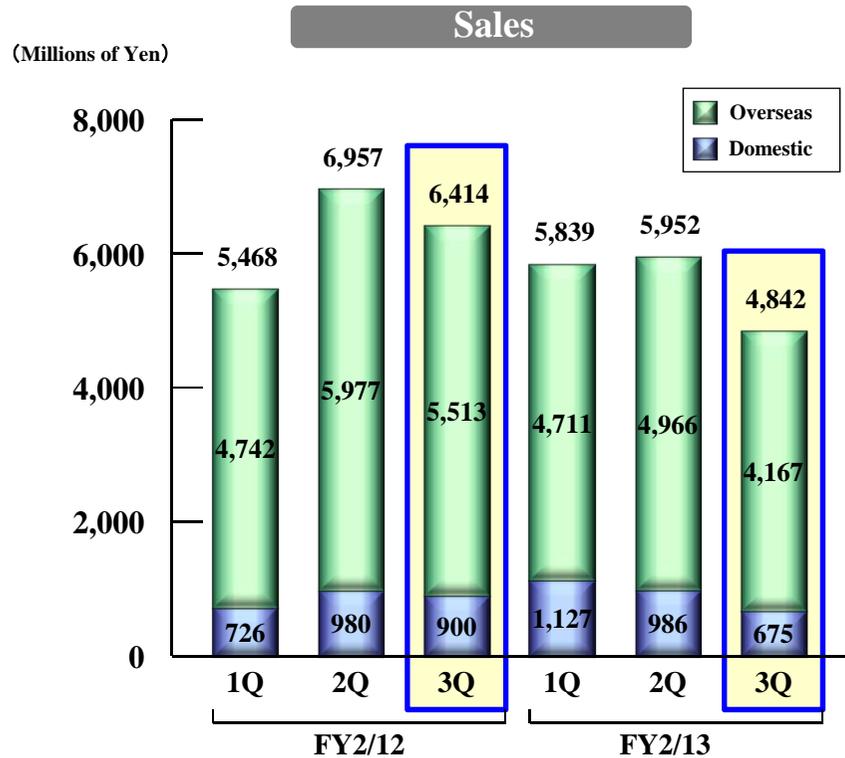
※The above comments relate to the first three quarters of fiscal 2013

Components



- Continuing deliveries in the lead up to the business termination to meet supply obligations to customers.
- Sales rose in step with increased production by automakers, coupled with sales price revisions.

※The above comments relate to the first three quarters of fiscal 2013



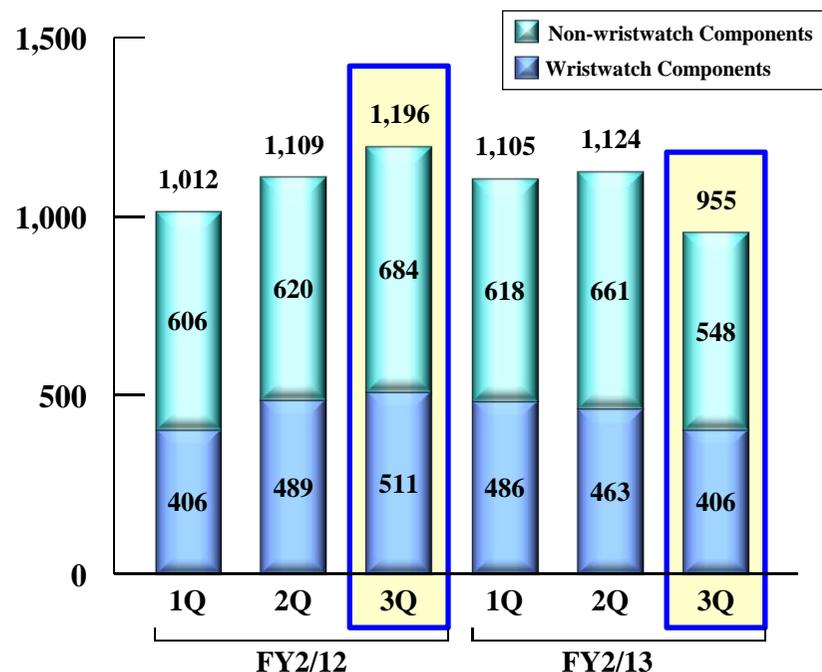
- In the U.S. market, sales were comparable to the previous fiscal year as capital investment gained momentum in the medical-related and automobile sectors.
- Sales in Europe fell sharply, reflecting lackluster market conditions.
- Sales were level year on year. Strong first-half sales in Asia driven by robust capital investment mainly among customers in the automobile and motorcycle-related sectors in Southeast Asia were offset by the effects of the European market slowdown.
- Sales in the domestic market rose primarily due to increased production by automakers in the first half.

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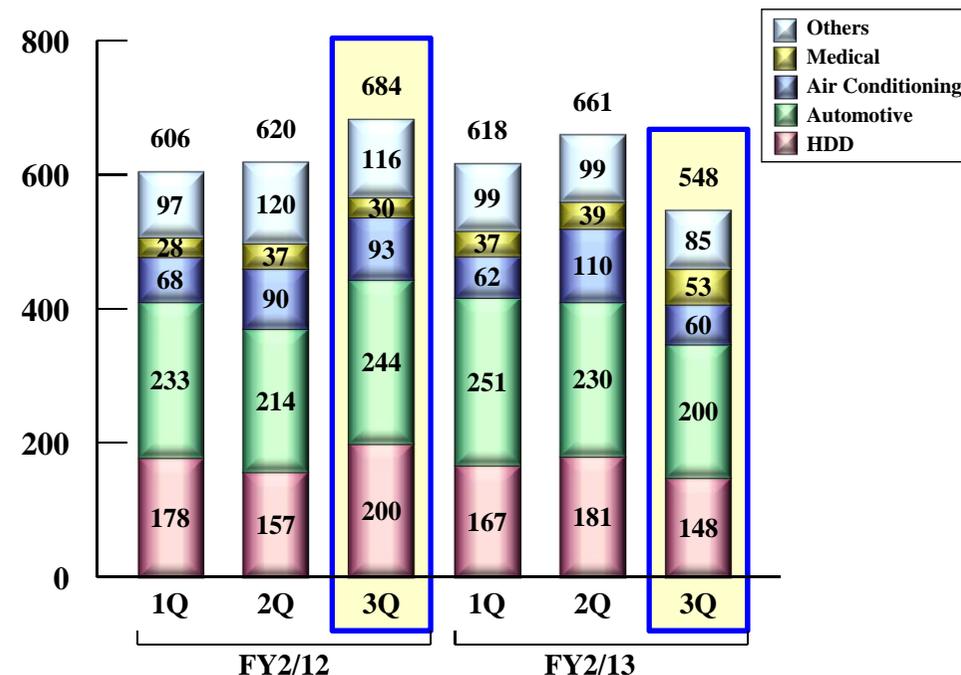
(Millions of Yen)

Sales



(Millions of Yen)

Sales of Non-wristwatch Components



- Sales of wristwatch components decreased, reflecting the impact of production cutbacks by wristwatch makers.
- Sales of non-wristwatch components were lower year on year. Second-half sales for car audio equipment declined overseas, while HDD component sales declined in Japan despite rising overseas.

※The above comments relate to the first three quarters of fiscal 2013

Special Products

POS Printers
Card Reader/Writers



POS Printer
TSP100ECO



Card Reader/Writer
TCP300 II

CNC Automatic Lathes,
etc.

Machine Tools



Swiss Type Automatic Lathe
ST-38



Turning Center
SF-25

Components

Micro Audio Components



Speaker SAC-30A



Magnetic Sounder
TMX-12F

Wristwatch Parts,
Optical Connector Parts,
Automotive Parts,
Medical Equipment Parts

Precision Products



Wristwatch
Components



HDD and Other Digital
Equipment Components