



Financial Results for the Fiscal Year 2012 First Quarter

STAR MICRONICS CO., LTD.
<http://www.star-m.jp>

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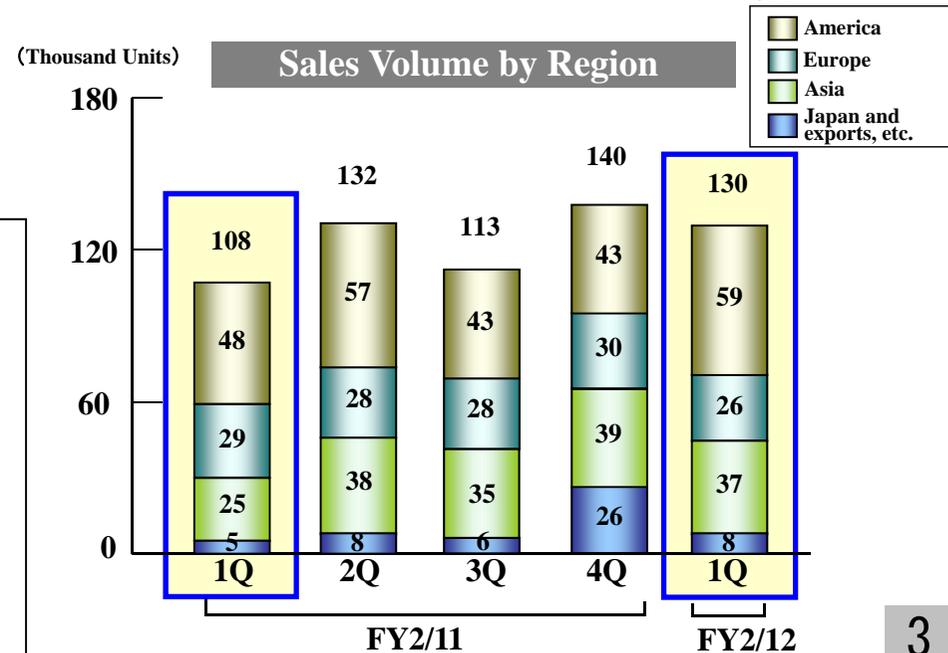
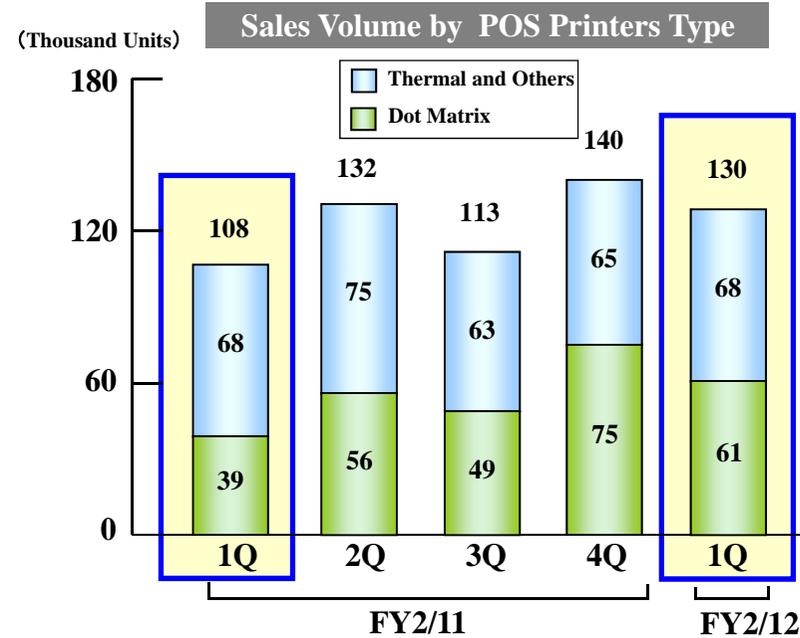
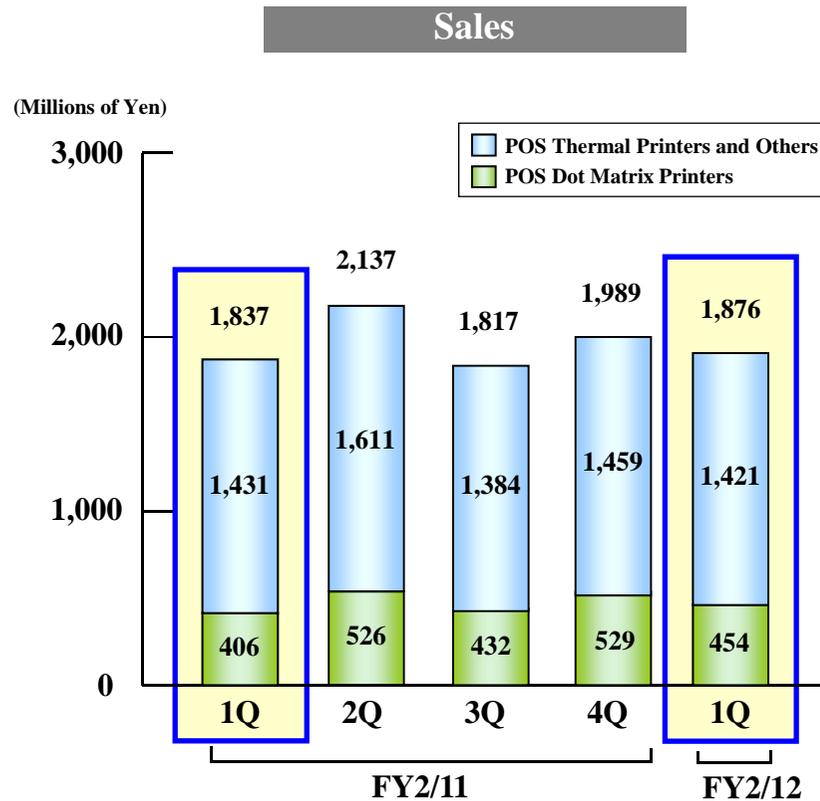
Financial Data



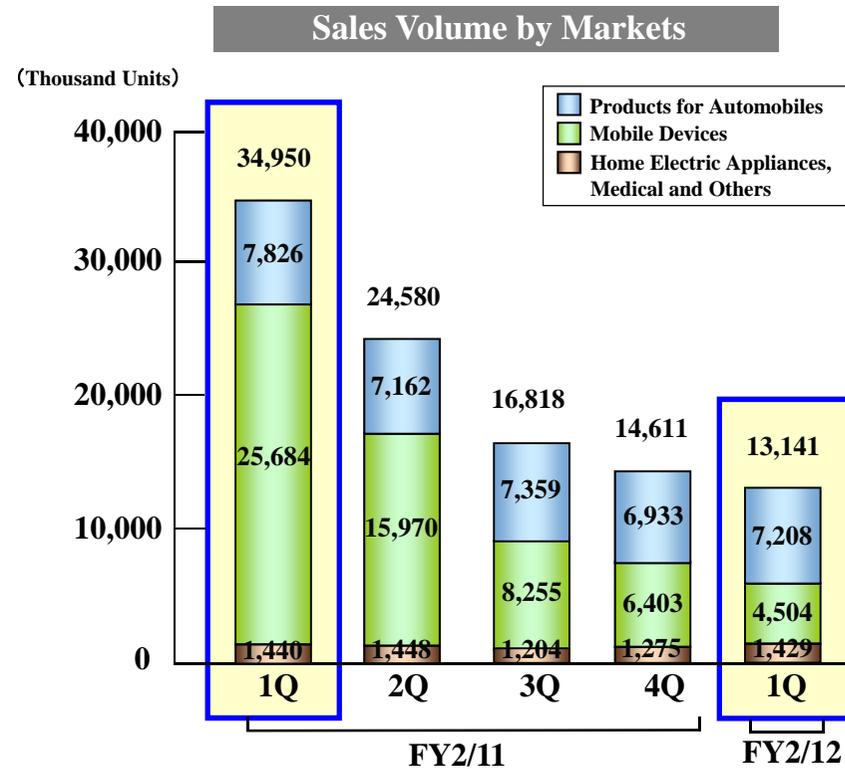
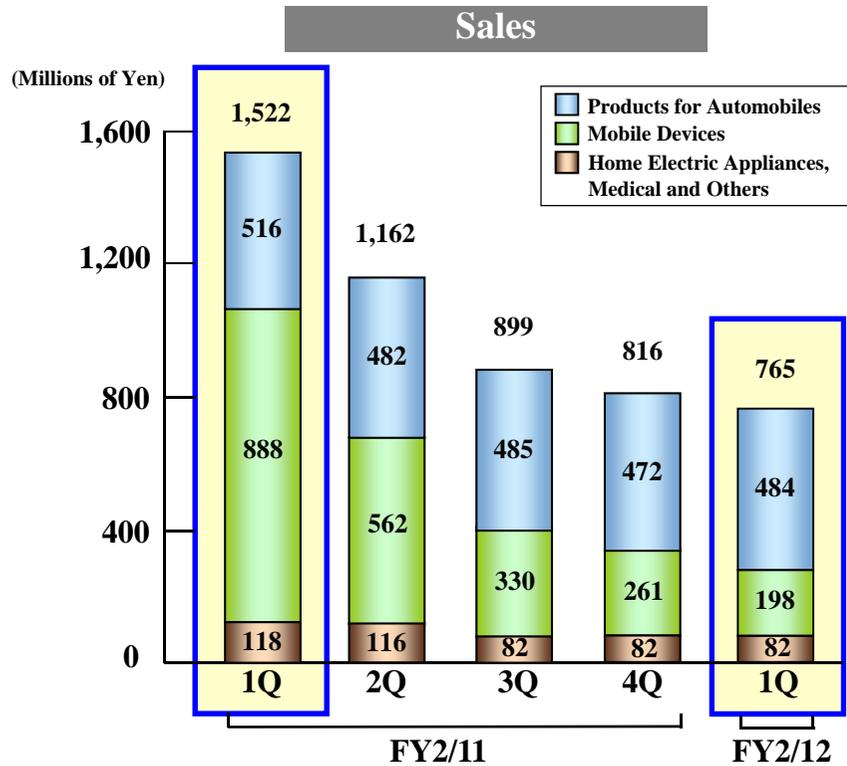
(Millions of Yen)

	FY2/11								FY2/12		Change (%) YoY
	1Q Actual		2Q Actual		3Q Actual		4Q Actual		1Q Actual		
	Amount	Income Ratio (%)									
Sales											
Special Products	1,837		2,137		1,817		1,989		1,876		2.1
Components	1,522		1,162		899		816		765		(49.7)
Machine Tools	3,778		4,378		4,185		6,943		5,468		44.7
Precision Products	1,015		1,133		1,105		993		1,012		(0.3)
Total	8,154		8,812		8,008		10,742		9,123		11.9
Operating Income											
Special Products	159	8.7	266	12.5	189	10.4	125	6.3	121	6.5	(23.8)
Components	(191)	-	(58)	-	(90)	-	(217)	-	(193)	-	-
Machine Tools	262	7.0	420	9.6	213	5.1	1,278	18.4	828	15.1	215.3
Precision Products	140	13.8	214	19.0	246	22.3	122	12.4	160	15.9	14.5
Eliminations or Corporate	(416)		(408)		(395)		(433)		(436)		
Total	(45)	-	434	4.9	163	2.0	875	8.2	481	5.3	-
Ordinary Income	9	0.1	213	2.4	98	1.2	872	8.1	605	6.6	-
Net Income	(1,062)	-	(20)	-	(57)	-	1,301	12.1	261	2.9	-

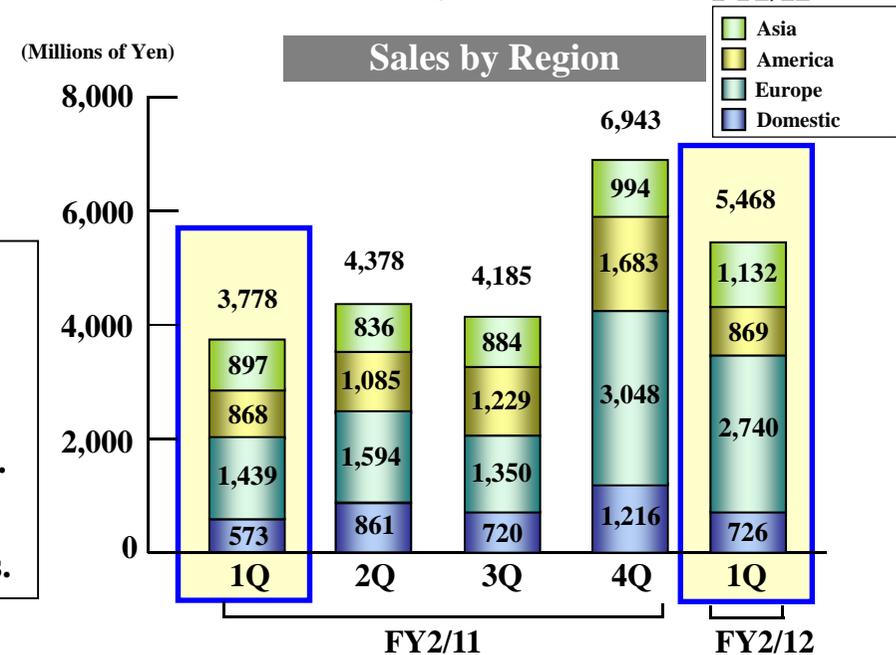
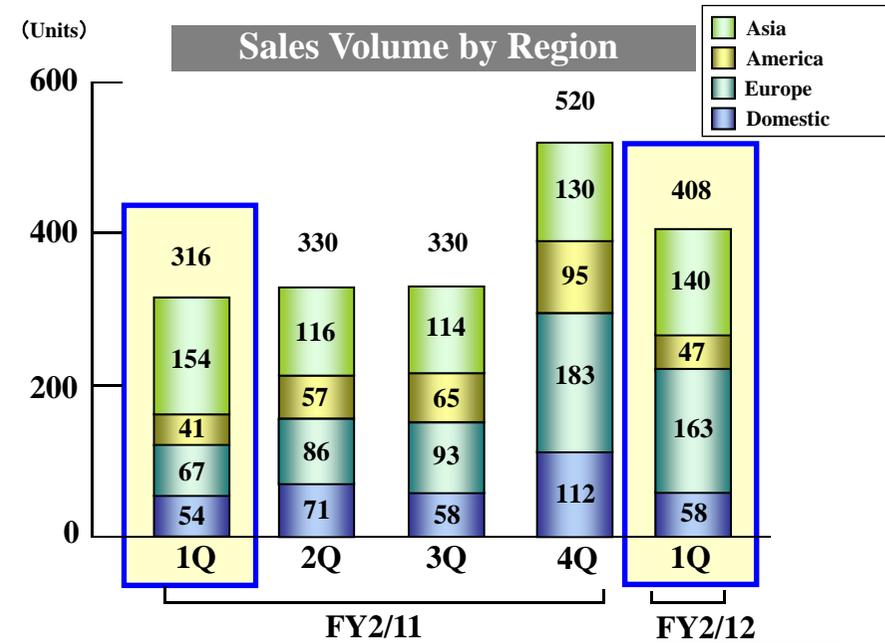
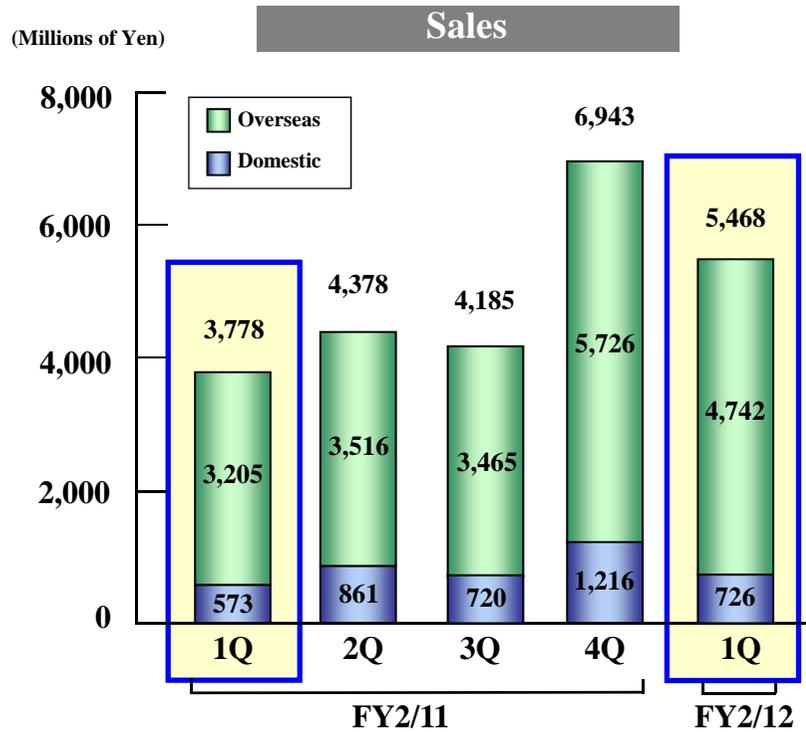
Exchange Rate	US\$	¥ 90.71				¥ 82.35
	EUR	¥125.64				¥112.58
	GBP	¥141.79				¥131.96
	CHF	¥ 85.81				¥ 87.42



- Sales of thermal printer products are increasing atop firm growth in South America and recovering demand in the North American market.
- In the brisk Chinese market, sales are growing on robust demand for dot-matrix printers.
- Sales in the European market are lower due mainly to financial concerns in southern Europe and political turmoil in the Middle East, overshadowing a recovery in demand centered on Germany.

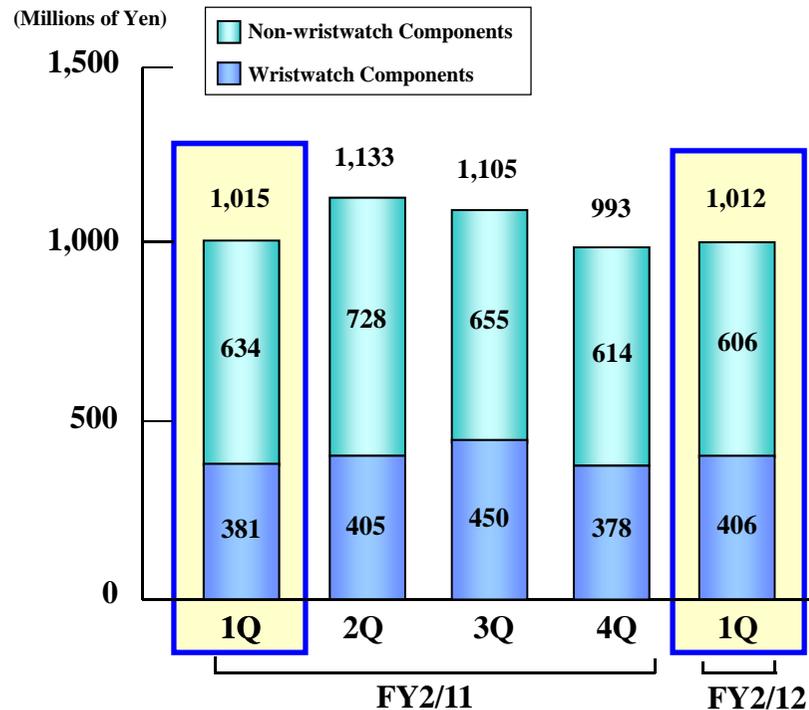


- In products for the automobile market, sales are declining on production cutbacks by automakers due to the March 2011 earthquake.
- Sales of products for the mobile phone market are falling sharply, reflecting contraction in the handling of less-profitable products.

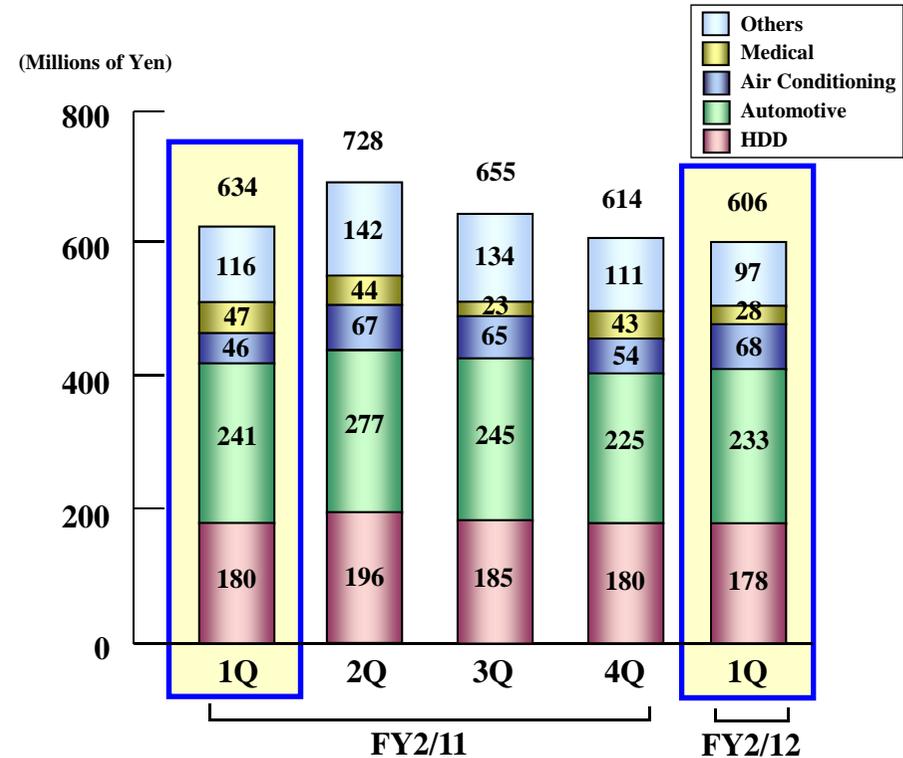


- In the European market, sales are rising sharply on high capital investment by export-sector companies.
- Sales in the Asian market are higher, as growth in East Asian markets is joined by robust capital investment in automobiles and motorcycles in Southeast Asian markets.
- In the U.S. market, growth in capital investment has emerged in medical-related and automobile-related fields.

Sales



Sales of Non-wristwatch Components



- Wristwatch component sales are increasing on firm sales of Japanese-made wristwatches, coupled with a swift recovery in production following the Great East Japan Earthquake, notwithstanding the impact on some makers.
- In non-wristwatch components, sales of car audio components and HDD components was flat year on year, reflecting model changes among customers for the former and a decline in low-priced PC sales in Japan for the latter.

Segment	Products	
Special Products	POS Printers Card Reader/Writers	 <p>POS Printer TSP100ECO</p>  <p>Card Reader/Writer TCP300 II</p>
Components	Micro Audio Components	 <p>Speaker SAC-30A</p>  <p>BA Receiver RBB-04C-PS</p>
Machine Tools	CNC Automatic Lathes, etc.	 <p>Swiss Type Automatic Lathe ST-38</p>  <p>Turning Center SF-25</p>
Precision Products	Wristwatch Parts, Optical Connector Parts, Automotive Parts, Medical Equipment Parts	 <p>Wristwatch Components</p>  <p>HDD and Other Digital Equipment Components</p>